



JACQUES
PRETORIUS

hello@jacques-pretorius.com // www.jacques-pretorius.com // <http://be.net/JacquesPretorius>
www.linkedin.com/in/jacques-pretorius-UXD // M + 44 (0)7975 646798

As an experienced professional with a passion for design, I strive to combine big-picture focus and strategic planning with an efficient hands-on approach to craft quality user experiences.

With 25 years of professional experience, I've collaborated on an extensive range of projects including graphic design for print and digital media, and UI/UX design for most digital platforms. I apply my skills across a variety of fields including, AAA games, illustration and art direction, multi-channel marketing initiatives, product and interior design, residential architecture, fintech, tech start-ups and non-profit organisations.

I love creating memorable product experiences through solving complex problems within a collaborative environment!

Jacques Pretorius
Multi-Disciplined Designer



JACQUES PRETORIUS

EXPERIENCE

CURRICULUM VITAE

May 2019 - Present

Director // Jacques Pretorius Design Limited

UK

Creative Director (contract), Quantum Integration Inc. - Oversee design and marketing of IoT platform including hardware and software products within the electronics hobbyists and enthusiasts market space. UX evangelist and mentor, collaborating with a dynamic California start-up team through Agile work-flows.

UI/UX Designer (contract), Pulsant - Re-design and improve customer web portal. Working with senior UK-based stakeholders whilst collaborating with remote developer teams.

Feb 2016 - April 2019

UX/UI Designer // Arria NLG

UK

Designing UX/UI solutions for a variety of industry verticals to incorporate Arria's uniquely innovative SaaS A.I. technology that automates Natural Language Generation (NLG) text that enables SME's and analysts to create actionable reports.

Companies include; *EY, Deloitte, HSBC, BNP Paribas, Toronto Dominion, RBS, BBC, ConEd, Genpact and more.* Bespoke integration solutions were also designed for several partners including; *Power BI, IBM Cloud, Tableau, Qlik, Intellectix and Microstrategy.*

Negotiating complex and evolving project scoping requirements whilst working closely with data science and software development teams within an Agile environment.

Effectively communicating detailed designs through wireframes, workflows and personas to key stakeholders, and local and globally outsourced development teams.

Established design systems, guidelines, best practices and standards.

Sep 2010 - Dec 2015

Designer // Freelance

UK

Bespoke UI/UX design for luxury smart home automation in the U.S.A. and U.A.E.

Effective satellite collaboration with architects, engineers and technicians, ensuring successful and timely delivery of projects developed globally.

Collaborated with an Australian software developer, designing UI/UX and brand concepts for several mobile and iOS apps utilising audio and 3D print technology.

Branding, print and digital marketing design for various US based clients including nonprofit organisations.

Created fine art drawings for US-based private collections and exhibited at several galleries in Scotland and South Africa.

July 2009 - Aug 2010

Art Manager // Realtime Worlds Ltd.

UK

Managed UI, video production, illustration, web and graphic design teams.

Collaborating within an Agile environment, across engineering, design, IT and marketing teams, maintaining creative vision and best practice work solutions, on time and within budget.

Created UI/UX design prototypes for a complex online database, adhering to strict technical and brand requirements.

Increased productivity through automated developer requests systems and brand guidelines.



EXPERIENCE CONTINUED...

CURRICULUM VITAE

2007 - 2009

Designer // Freelance

UK

Design consultation for a residential project in California, USA.

Expanding customer base of a South African based conference and venue centre through designing a new website.

Created 30 original artworks and organised an exclusive exhibition, now private corporate acquisitions.

Exhibited 6 large unique works of art in Dubai, UAE.

Spreading educational awareness in rural Thailand through developing an online presence for a US based nonprofit foundation.

2006 - 2007

Art Director and Cofounder // GUSTO cc.

South Africa

Design and management of quality commercial art projects applied to public building developments within strict deadlines.

2002 - 2006

Creative Director // IM3 Studio LLC

U.S.A.

Successful completion of a luxury residential Interior Design project.

Specification of all interior design FF&E and bespoke architectural features.

Project managed subcontractors and worldwide suppliers to deliver the highest quality products and finishes on-time and within budget.

Collaborated closely with client and project heads to maintain aesthetic vision.

Branding and package design of 40 professional salon hair products, including collateral print and digital media.

2000 - 2002: Art Director and Cofounder // Transitburn LLC. / U.S.A.

1997 - 2000: Art Director // Cavehat Interactive cc. / South Africa

1996 - 1997: Art Director and Illustrator // Visual Solutions Inc. / U.S.A.

1995 - 1996: Graphic Designer // Custom Accessories Inc. / U.S.A.

EDUCATION, SKILLS & TOOLS

References will be provided upon request.

University of the Witwatersrand, South Africa; **B.A. Graphic Design**, 1990 - 1994.
Awarded 'Best Student in drawing category' - Final Year.

Software experience; Adobe CC Suite (Photoshop, Illustrator, XD, InDesign, Premier, After Effects), Sketch, InVision, Axure, Balsamiq, SketchUp, AutoCad, Corel Painter, Atlassian Jira and Confluence, Jive, MS Office and Office 365, Visio, Unreal Editor, Omnigraffe, Crestron VPro, Core3 UI, Wordpress. **Working knowledge of;** HTML/5, CSS, JavaScript, jQuery, Angular.

Other: Responsive Design, Latest UX Trends and Patterns, Mac/ PC OS, Agile Working.